

WINNIE LIU

EDUCATION

BFA ILLUSTRATION

Pratt Institute

- Graduates May 2020
- 3.9 GPA
- President's List

Musashino Art University

- Exchange student
Aug-Dec 2018

SKILLS

DIGITAL

- Adobe Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)
- Sketch
- 3D Voxel
- Social Media
- UX/UI Design

ANALOG

- Illustration
- Screenprinting

LANGUAGES

- English (Native)
- Mandarin (Fluent)
- Japanese (Beginner)

EXPERIENCE

FREELANCE ILLUSTRATOR & DESIGNER (FEB 2018-CURRENT)

- Select clients include: Tofugu, Rainbowholic, Moonstruck Shop, Wildflower & Co.

ILLUSTRATION INTERN (JUNE-AUG 2018)

NYC Department of Sanitation, New York City NY

- Illustrated and designed 28 pg coloring book to replace current coloring book that teaches elementary school children about DSNY initiatives like recycling, composting, garbage collection, etc.

ILLUSTRATION & DESIGN INTERN (FEB-MAY 2018)

Stickii Club, Los Angeles CA

- Redesigned web elements, including buttons, banners, etc.
- Created illustrations, graphics, and gifs for promotional use

CAREER AMBASSADOR (AUG 2017-MAY 2018)

Pratt Institute Center for Career & Professional Development, Brooklyn NY

- Organized "Illustrating Your Creative Career" professional development workshop with Snyder New York
- Designed promotional posters and advertising for events and workshops
- Conducts outreach to design companies to connect them with student population, including THINX, WIX, and Snyder New York
- Reviewed resumes and cover letters for students seeking art and design-related internships and jobs during drop-in hours

ALTERNATIVE BREAK CHAIR (AUG 2017-MAY 2018)

Pratt Institute Community Engagement Board, Brooklyn NY

- Planned immersive community service and volunteering engagement trips for students, including Fall Alternative Service Experience and Alternative Spring Break
- Cultivated relationships with community service partners such as Brooklyn Community Services and NYPIRG through outreach and collaborative projects